



Websites

From initial design to on-going support, My Smart Internet has the drive and power to generate a profitable solution from the simplest of websites.

What you see isn't all that you get. All our websites are packed full of tools and online-applications to help your business concentrate on what you do best. We just make it very easy for you to do it!

Our website package enables us to design a website tailored to your business needs without any restrictions to 'template' or 'flat' websites offered by nearly all the cost effective design houses.

The front end

Apart from a website looking good, you need to have one that fulfils its brief in its entirety. Many fall short and overlook what we do so you can be sure that your website has the following as standard:

- ✔ Designed to be intuitive for every visitor
- ✔ Works on smart devices (IPad, Galaxy, Kindle)
- ✔ Special low-res page for older phones
- ✔ Analytics to measure your traffic
- ✔ Forms to initiate a 'call to action' response
- ✔ SEO friendly to be seen by search engines
- ✔ Optimised for quick loading
- ✔ Web2.0 to give a smoother user interaction
- ✔ Social media interaction & not just links
- ✔ Advertise your products & services
- ✔ E-Commerce integration including PayPal
- ✔ Ebay enabled to pollinate your products
- ✔ Integrated blog system
- ✔ Google Maps v3 with multiple markers
- ✔ Audio and video ready
- ✔ Search facility with dynamic sitemaps

The back end

Behind the scenes of your website, you'll be able to logon and change aspects of your website that no other simple solution can do...guaranteed!

You will be able to:

- ✔ Change the text on your pages
- ✔ Add & unlimited number of new pages
- ✔ Change images
- ✔ Create & edit blog items
- ✔ View form responses
- ✔ Add products, images & specifications
- ✔ Edit page titles, keywords & descriptions
- ✔ View and manage e-commerce orders

Additionally, you'll also have access to a growing number of products to help in the running of your business including, but not limited to:

- ✔ Manage all areas of your email mailboxes
- ✔ Access from anywhere webmail
- ✔ CRM to manage your customers
- ✔ Email campaign software
- ✔ Backup tools for your computers
- ✔ Ticketing system to manage client issues
- ✔ Document managements
- ✔ Integrated accounts system

Our unique system sits solely on your own account so if you need a change to the current setup or need a bespoke system we can almost certainly say 'yes' to anything required. Our systems are monitored periodically and have the ability to update automatically from our central repository to ensure you get all our latest products.